

OPEN MARKETPLACES TO SPUR INNOVATIVE ENERGY SERVICES

DG ENER – DG CONNECT and AIOTI workshop

Guillaume Gillet & Pierre Serkine – Brussels – 22.10.2018



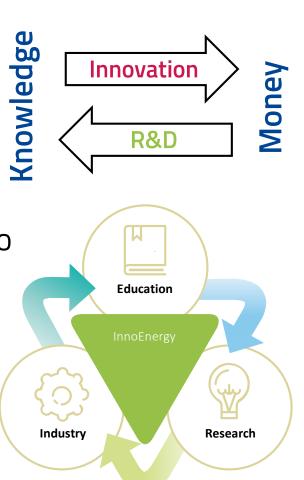
- 1. What InnoEnergy is
- 2. Digitalisation: a key piece of the puzzle...
- 3. ...facing some key challenges...
- 4. ...that InnoEnergy contributes to take up

WHAT: A Public-Private Partnership aiming for financial sustainability established in 2010 and supported by the EIT. Legally, a private company, for profit but not for dividend.

WHY: to accelerate **innovation** in the energy field in Europe towards sustainable energy.

HOW: By bringing the knowledge triangle to life, fostering synergies and collaborations around 3 pillars of activities:

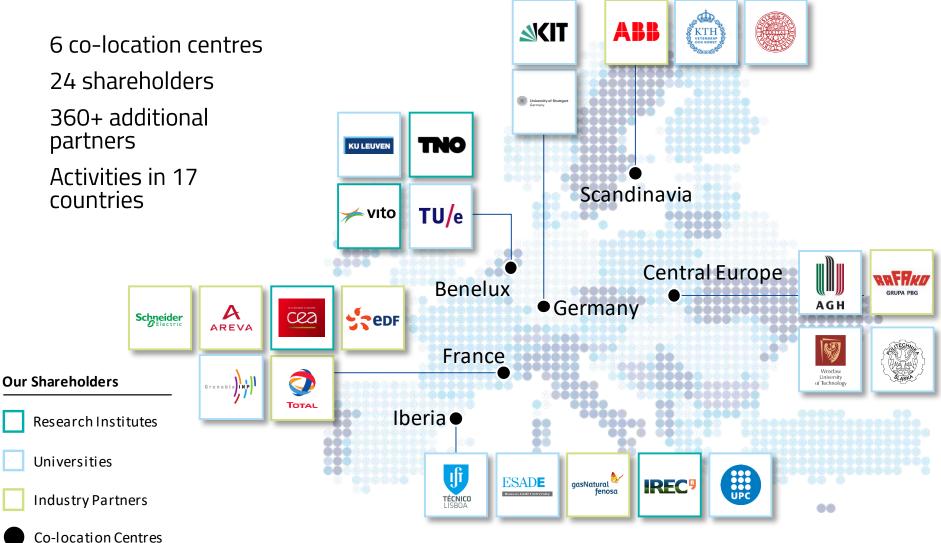
- Education
- Business Creation Services
- Innovation Projects







HOW: Making connections: the power of the network





What InnoEnergy is - some figures (as of June 2018)

REATION

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400 +**Project partners** across Europe

Patents filed

Products and services supported

Manufacturing facilities constructed

190 ∕I€

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of InnoEnergy investment

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in project costs

in forecasted sale

200 Early start-ups supported 121

Start-ups selling

117 M€

of external investment raised

2796

Applications received

670+

Graduates from the InnoEnergy Master's School

13.00 Applicants to the InnoEnergy

Master's School

find a job within six months of graduating

Start-ups created

250 +

PhD candidates supported

DUCATION

16 **Digital learning courses**

12%

Graduates start their business



TRENDS

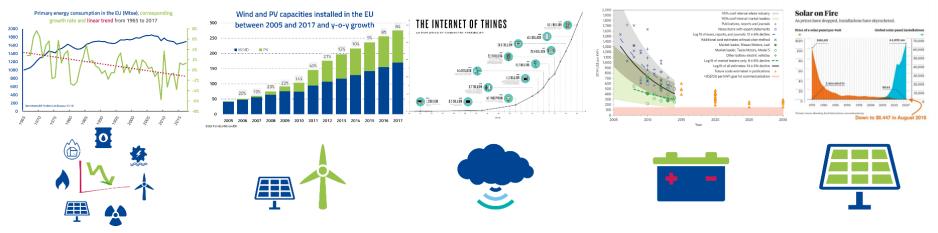
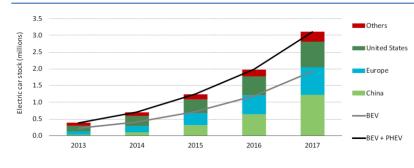
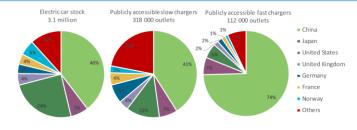


Figure ES 1 • Evolution of the global electric car stock, 2013-17



Global EV outlook 2018, IEA

Figure 3.2 • Electric car stock and publicly accessible charging outlets by type and country, 2017

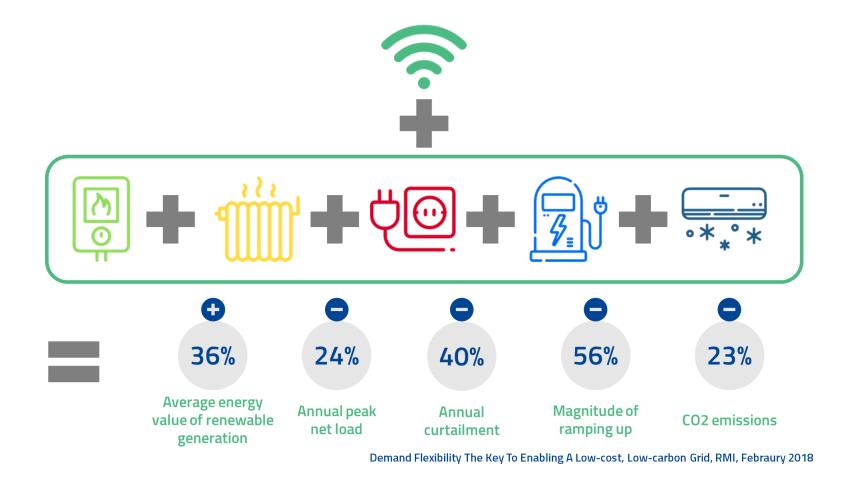


Sources: IEA analysis based on EVI country submissions, complemented by EAFO, 2018b.



Utility death spiral and market uptake of microgrid, Virtual Power Plants and Distributed Energy Resource Management System solutions: The perfect storm powering digitalisation.





According to a <u>recent study</u> from Rocky Mountain Institute, a utility that can **control 8 major** residential and commercial **end-use loads** can **save households 10 to 40%** on their bills, while helping the **system** at the same time.



Digitalisation is the new and crucial glue of the future energy system

Electricity Markets



- The risk of death spiral
- Valorisation of flexibility
- Promotion of dynamic pricing
- Integration of new assets (EV, RE, storage)
- Further liberalisation of retail markets
- A need to engage consumers



- A strong political commitment
- A vibrant ecosystem of ventures
- A growing number of accelerators
- A broad deployment of smart meters (+R&D funds in SG)
- An appetite from VCs



- Digitalisation as a strategic pillar
- Customer acquisition & retention as priorities
- A growing interest in start-ups (e.g. CVC activities)

And at the same time

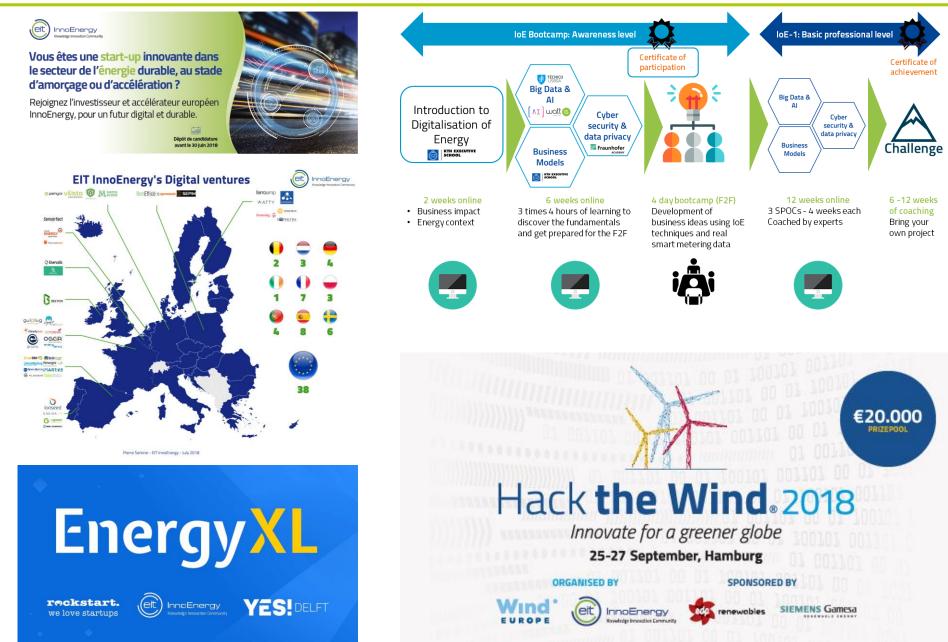
- A need of cultural transformation in companies (for e.g. from techno- to customer-focused mindset)
- A lack of appetite for energy matters (B2C segment)
- New challenges (e.g. jobs and skills to develop) and new threats (e.g. cybersecurity and ethics)
- Europe as a Digital colony: in Digital at large, Europe is clearly lagging behind (no GAFAM or BATX)

Is data really the new oil?

In the end, digital transformation is a profound **cultural** transformation, enabled (or induced) by technological capabilities. There are notably issues of skills and of adaptability. → Fostering collaborations between start-ups and corporates to facilitate this transformation

...that InnoEnergy contributes to take up





Wind Energy Hackathon

Principle

To develop ideas into **proof of concepts** around a theme in **48 hours**. Projects are developed based on ideas expressed on day one by participants.

Objectives

IMPACT

Generate high value brand positioning and innovative content.

CREATIVITY

Foster creativity to solve current wind energy challenges.

COLLABORATION

Promote **networking** and animate the **wind energy ecosystem**.

SUPPORT

Provide **reward** and **support** to the best innovative **concepts** and most promising **talent**.

Challenges



Wind Turbine Fault Reduction

Data from the sensors of the wind turbines and a list of detected damages provided **to train and create models**. Finally, models evaluated based on the detections found on other period of time.

Key figures

SIEMENS Gamesa

Wind Speed Forecast

Using **Blockchain technology in Microgrid environment** in the Hamburg Harbour area, with Wind Turbines, Industrial Customers and the Electro Thermal Energy Storage facility to overcome the increasing complexity of trading, balancing & settlement.





Thank you



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InnoEnergy is supported by the EIT, a body of the European Union